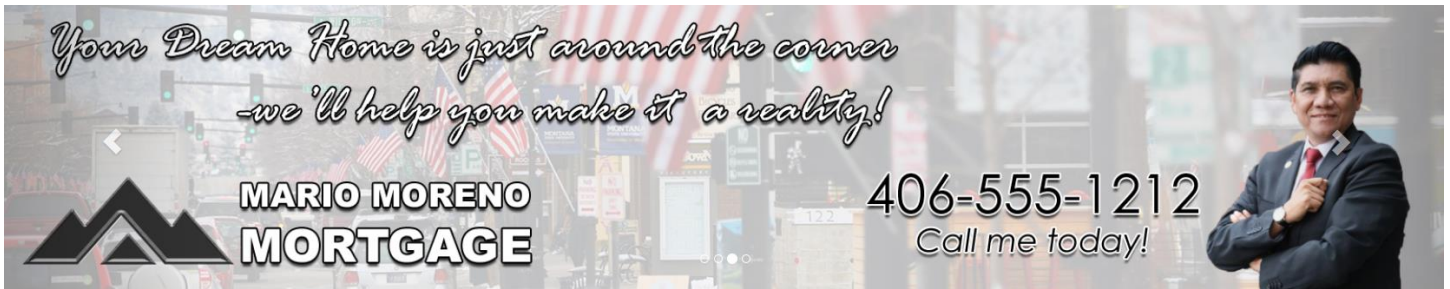




GAR Affiliate Advertising

How it works:

- Your ad will appear at the VERY TOP of both the GAR and the MLS Home Pages – this is called a Carousel.
- Carousels rotate in 7 second intervals
- Maximum number of affiliate ads in the carousel per month is 5
- Number of months an affiliate may advertise in the carousel: Minimum of 1 | Maximum of 3
- Initial advertisement shown when you visit the website will not always be the same – meaning there is no “number 1 spot” – the ads are rotating constantly throughout the day
- Hyperlinks to your website can be linked to the ad itself.
- Here is an example of an acceptable advertisement:



Pricing:

- \$100 for 1 month
- \$200 for 3 months

Design:

Your artwork must meet the requirements below. Provide this information to the design team of your choice.

- Dimensions must be **exactly** 1600 x 300 pixels
- Minimum resolution 72 dpi
- Accepted formats: JPG or PNG
- Remember, less is more! Put something “eye catching” in your ad and keep the content simple – avoid clutter!
- Low resolution ads will not be accepted.



Affiliate Advertising Application

Affiliate Office Name: _____

Affiliate Office Address: _____

Affiliate Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____

Affiliate Website: _____

ADVERTISING OPTION REQUESTED:

Desired Ad Duration (check one): 1 Month – Minimum (\$100) 3 Months – Maximum (\$200)

Contact Signature (sign of approval): _____

PAYMENT METHOD:

Check # _____ Credit Card (circle one: Visa | AMEX | Mastercard)

Credit Card # _____ Exp Date: _____ CVV# _____

Name on Card: _____

Billing Address: _____

- ❖ Ads will be posted on a first come first serve basis
- ❖ If all slots are filled, your application will be placed on a waiting list
- ❖ A completed application, payment and ad information must be received in the GAR office by the 15th day of the month prior to the month of running the ad.
- ❖ At the end of your ad period you may submit another application and be placed at the end of the waiting list.
- ❖ Advertising payments are non-refundable, but you may request your ad be taken down at any time.

This section to be completed by GAR staff only:

Date Application Received: _____ Date Payment Received: _____

Ad Launch Date: _____ Ad Expiration Date: _____

Staff Name: _____ Staff Signature: _____